



**DEPARTMENT OF HEALTH AND HUMAN SERVICES  
DIVISION OF CHILD AND FAMILY SERVICES**

**4126 Technology Way – 3<sup>rd</sup> Floor  
Carson City, Nevada 89706  
(775) 684-4400**

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**PUBLIC NOTICE**

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**EXECUTIVE COMMITTEE TO REVIEW THE DEATH OF CHILDREN  
— PUBLIC AWARENESS SUBCOMMITTEE MEETING —**

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| <b>DATE:</b>      | Wednesday, December 12, 2007  | <b>PLEASE NOTE:</b>   | This meeting will be a video conference with locations set in Reno, Elko, and Las Vegas as noted below. Public attendees are welcome to participate from any of the designated locations. |
| <b>TIME:</b>      | 10:00 am to 12:00 pm<br>(or until adjourned)  |   |   |
| <b>CONTACT:</b>   | Andrew Zeiser at 775.786.1328   |   |   |
| <b>LOCATIONS:</b> | <b>RENO:</b><br>Washoe County Department of Social Services<br>Third Floor Video Conference Room<br>350 S Center Street<br>Reno, NV 89501 | <b>ELKO:</b><br>Division of Child and Family Services (DCFS) – Elko Office<br>Conference Room<br>1010 Ruby Vista Drive, Suite 101<br>Elko, NV 89801 | <b>LAS VEGAS:</b><br>DCFS Information Management Services (IMS)<br>Conference Room<br>1830 E Sahara, Suite 212<br>Las Vegas, NV 89104   |

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**PLEASE NOTE:** This meeting can be accessed by teleconference and some Executive Committee members and staff will be participating by telephone. If members of the public wish to join the meeting by teleconference, please follow these dialing instructions:

Dial this toll-free number: 1.866.302.8881  
Enter this conference code, followed by the # sign: 7750993418

If members of the public participate in the meeting, they must identify themselves when requested under agenda item one.

*Below is an agenda of all items scheduled to be considered. Unless otherwise stated, items may be taken out of the order presented on the agenda at the discretion of the chairperson.*

*Estimated Time:*

**AGENDA**

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|------------------------|----|--|
| 10:00 am –<br>10:05 am | 1. | * Call to order, roll call, introductions – Michelle Lucier                      |
| 10:05 am –<br>10:15 am | 2. | * Review and approve minutes from previous Subcommittee meeting: October 3, 2007 |

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|------------------------|--|
| 10:15 am –<br>11:15 am | 3. PRESENTATIONS: Current public awareness and education campaigns surrounding child death prevention in Nevada <ol style="list-style-type: none"> <li>1. Southern Nevada Area Health Education Center (AHEC) – Debbie Ruiz</li> <li>2. CAN Prevent Northern Nevada – Kim Schweickert</li> <li>3. Nevada Office of Suicide Prevention – Misty Allen</li> </ol>   |
| 11:15 am –<br>11:45 am | 4. * Review, discuss, and approve plan for SFY 2008 public awareness campaign – Michelle Lucier <ul style="list-style-type: none"> <li>• Review and discuss public awareness campaign message content recommendations based on presentations under item three</li> <li>• Review and discuss public awareness related recommendations referred by Administrative Team</li> <li>• Review and approve budget expenditures for SFY 2008 campaign based on possible collaborations identified under item three</li> </ul> |
| 11:45 am –<br>12:00 pm | 5. Public comment (Discussion only: Action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting.)   |
|                        | 6. Set date and topics for follow-up subcommittee meeting <ul style="list-style-type: none"> <li>• An additional date will be set only if the Subcommittee determines that another meeting is required to finalize the SFY 2008 public awareness campaign</li> </ul>   |
|                        | 7. * Adjournment   |

*\* Denotes set or possible action items*

This notice and agenda has been posted at or before 9:00 am on the third working day before the meeting at the following locations:

**Bureau of Indian Affairs**

1677 Hot Springs Road, Carson City, NV

**Clark County Department of Family Services**

601 N Pecos, Las Vegas, NV

**State of Nevada – Department of Human Resources**

4126 Technology Way, Suite 101, Carson City, NV

**State of Nevada – Division of Child and Family Services**

6171 W Charleston Blvd., Las Vegas, NV

**State of Nevada – Division of Child and Family Services  
Nevada Youth Training Center (NYTC)**

100 Youth Center Drive, Elko, NV

**State of Nevada – Division of Child and Family Services**

3920 Idaho Street Elko, NV

**United Way of Southern Nevada**

1660 E Flamingo Road, Las Vegas, NV

**Washoe County Library – South Valleys**

15650A Wedge Parkway Reno, NV

**Children’s Cabinet**

1090 S Rock Blvd., Reno, NV

**Legislative Counsel Bureau**

401 S Carson Street, Carson City, NV

**State of Nevada – Division of Child and Family Services**

4126 Technology Way, Third Floor, Carson City, NV

**State of Nevada – Division of Child and Family Services  
Information Management Services**

727 Fairview Drive, Suite E, Carson City, NV

**State of Nevada – Division of Child and Family Services  
Youth Parole Bureau**

620 Belrose Street, Las Vegas, NV

**State of Nevada – Division of Child and Family Services  
Desert Willow Treatment Center**

6171 W Charleston Blvd. Las Vegas, NV

**Washoe County Department of Social Services**

1001 E 9<sup>th</sup> Street, Reno, NV

**The Executive Committee is pleased to provide reasonable accommodations for members of the public who are disabled and require special arrangements or assistance at the meeting.**

**If assistance is required, please notify the Coordinator for the Committee by phone or by e-mail at the following telephone number or e-mail address no later than three working days prior to the meeting:**

Andrew Zeiser  
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Reno, NV 89509

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