



**DEPARTMENT OF HEALTH AND HUMAN SERVICES
DIVISION OF CHILD AND FAMILY SERVICES**

**4126 Technology Way – 3rd Floor
Carson City, Nevada 89706
(775) 684-4400**

PUBLIC NOTICE

**EXECUTIVE COMMITTEE TO REVIEW THE DEATH OF CHILDREN
— PUBLIC AWARENESS SUBCOMMITTEE MEETING —**

DATE:	Wednesday, October 3, 2007	PLEASE NOTE:	Division of Mental Health and Developmental Services (MHDS) Training Room 4126 Technology Way, Second Floor Carson City, NV 89706
TIME:	10:30 am to 12:00 pm (or until adjourned)		
CONTACT:	Andrew Zeiser at 775.786.1328		

PLEASE NOTE: This meeting can be accessed by teleconference and some Executive Committee members and staff will be participating by telephone. If members of the public wish to join the meeting by teleconference, please follow these dialing instructions:

Dial this toll-free number: 1.866.302.8881
Enter this conference code, followed by the # sign: 7750993418

If members of the public participate in the meeting, they must identify themselves when requested under agenda item one.

Below is an agenda of all items scheduled to be considered. Unless otherwise stated, items may be taken out of the order presented on the agenda at the discretion of the chairperson.

Estimated Time:

AGENDA

- | | | |
|------------------------|----|---|
| 10:30 am –
10:35 am | 1. | * Call to order, roll call – Michelle Lucier |
| 10:35 am –
10:40 am | 2. | * Review and approve minutes from previous Subcommittee meeting: August 6, 2007 |
| 10:40 am –
11:00 am | 3. | * Update on co-sleeping campaign through Cinemark Theaters – Phil Ulibarri, Andrew Zeiser, Marji Walker <ul style="list-style-type: none">• Review alternate funding arrangements• Review and approve changes to movie theater ad campaign, as required if alternate funding arrangements are not feasible |
| 11:00 am –
11:45 am | 4. | * Review, discuss, and approve plan for SFY 2008 public awareness campaign – Michelle Lucier <ul style="list-style-type: none">• Feedback from Phil Ulibarri regarding requested topic areas: 1) Abuse related to parents using drugs, 2) teen suicide, 3) shaken baby or physical abuse, 4) drowning and water- |

- related injuries
 - Review and discuss public awareness campaign message content recommendations
 - Review and discuss budget expenditures for SFY 2008 campaign
- 11:45 am – 12:00 pm
5. Public comment (Discussion only: Action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting.)
 6. Set date and topics for follow-up subcommittee meeting
 - An additional date will be set only if the subcommittee determines that another meeting is required to finalize the SFY 2008 public awareness campaign
 7. * Adjournment

** Denotes set or possible action items*

This notice and agenda has been posted at or before 9:00 am on the third working day before the meeting at the following locations:

Bureau of Indian Affairs

1677 Hot Springs Road, Carson City, NV

Clark County Department of Family Services

601 N Pecos, Las Vegas, NV

State of Nevada – Department of Human Resources

4126 Technology Way, Suite 101, Carson City, NV

State of Nevada – Division of Child and Family Services

6171 W Charleston Blvd., Las Vegas, NV

State of Nevada – Division of Child and Family Services

Nevada Youth Training Center (NYTC)

100 Youth Center Drive, Elko, NV

State of Nevada – Division of Child and Family Services

3920 Idaho Street Elko, NV

United Way of Southern Nevada

1660 E Flamingo Road, Las Vegas, NV

Washoe County Library – South Valleys

15650A Wedge Parkway Reno, NV

Children’s Cabinet

1090 S Rock Blvd., Reno, NV

Legislative Counsel Bureau

401 S Carson Street, Carson City, NV

State of Nevada – Division of Child and Family Services

4126 Technology Way, Third Floor, Carson City, NV

**State of Nevada – Division of Child and Family Services
Information Management Services**

727 Fairview Drive, Suite E, Carson City, NV

State of Nevada – Division of Child and Family Services

Youth Parole Bureau

620 Belrose Street, Las Vegas, NV

State of Nevada – Division of Child and Family Services

Desert Willow Treatment Center

6171 W Charleston Blvd. Las Vegas, NV

Washoe County Department of Social Services

1001 E 9th Street, Reno, NV

The Executive Committee is pleased to provide reasonable accommodations for members of the public who are disabled and require special arrangements or assistance at the meeting. If assistance is required, please notify the Coordinator for the Committee by phone or by e-mail at the following telephone number or e-mail address no later than three working days prior to the meeting:

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Reno, NV 89509

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